

June 1, 2007 – May 31, 2008 Annual EEO Public File Report
WDET-FM, DETROIT

Annual EEO Public File Report

WDET-FM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s Rules. This Report has been prepared by WDET, and is required to be placed in the station’s public inspection file, and posted on its website.

The information contained in this Report covers the time period beginning _____ 06/01/2007 _____ to and including _____ 05/31/2008 _____ (the “Applicable Period”).

The FCC’s EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

WDET- EEO Public File Report – June 2007 – May 2008

A. Full-Time Vacancies Filled During Past year

- 1. Producer Writer Date Filled: 6/18/07
- 2. Senior News Editor Date Filled: 9/10/07
- 3. Station Manager Date Filled: 9/10/07*
- 4. Sales Representative Date Filled: 10/8/07
- 5. Sales Representative Date Filled: 11/26/07
- 6. Receptionist Date Filled: 1/14/08
- 7. Producer Writer Date Filled: 2/11/08

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1+7. Producer Writer Date Filled: 6/18/07 & 2/11/08

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone#</u>	<u>Referred Person Hired</u>
WSU Web	Employment Service Cntr	hr.wayne.edu	313-577-2010	Yes
WDET Web Site	Employment Service Cntr	wdet.org	313-577-2010	No
MI Talent Bank	Employment Service Cntr	michworks.org	313-577-2010	No
CPB	Corp for Public Broadcasting	cpb.org	202-879-9600	No
MI MAB	MI Assoc. Broadcasters	mab@michmab.com	800-968-7622	Yes

2. Senior News Editor Date Filled: 9/10/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone#</u>	<u>Referred Person Hired</u>
WSU Web	Employment Service Cntr	hr.wayne.edu	313-577-2010	No
WDET Web Site	Employment Service Cntr	wdet.org	313-577-2010	Yes
CPB	Corp for Public Broadcasting	cpb.org	202-879-9600	No
MI Talent Bank	Employment Service Cntr	michworks.org	313-577-2010	No

3. Station Manager Date Filled: 9/10/07

*Exigent Circumstances

4+5. Sales Representative Date Filled: 10/8/07 & 11/26/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone#</u>	<u>Referred Person Hired</u>
WSU Web	Employment Service Cntr	hr.wayne.edu	313-577-2010	Yes
WDET Web Site	Employment Service Cntr	wdet.org	313-577-2010	No
MI Talent Bank	Employment Service Cntr	michworks.org	313-577-2010	Yes
CPB	Corp for Public Broadcasting	cpb.org	202-879-9600	No
MI MAB	MI Assoc. Broadcasters	mab@michmab.com	800-968-7622	No

5. Receptionist**Date Filled: 1/14/08**

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone#</u>	<u>Referred Person Hired</u>
WSU Web	Employment Service Cntr	hr.wayne.edu	313-577-2010	Yes
WDET Web Site	Employment Service Cntr	wdet.org	313-577-2010	No
CPB	Corp for Public Broadcasting	cpb.org	202-879-9600	No
MI Talent Bank	Employment Service Cntr	michworks.org	313-577-2010	No
MI MAB	MI Assoc. Broadcasters	mab@michmab.com	800-968-7622	No

C. Total number of persons interviewed for all full-time vacancies filled during the past year: 34

D. Total number of interviewees for all full-time vacancies filled during the past year per recruitment / referral sources:

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone#</u>	<u># of Interviewees Referred</u>
WSU Web	Employment Service Cntr	hr.wayne.edu	313-577-2010	20
WDET Web Site	Employment Service Cntr	wdet.org	313-577-2010	9
CPB	Corp for Public Broadcasting	cpb.org	202-879-9600	1
MI Talent Bank	Employment Service Cntr	michworks.org	313-577-2010	1
MI MAB	MI Assoc. Broadcasters	mab@michmab.com	800-968-7622	3

**EEO Public File Report
WDET Outreach Initiatives June 1, 2007 – May 31, 2008**

--Establish an internship program(s) designed to assist members of the community to acquire skills needed for broadcast employment.

During the reporting period, WDET provided internship opportunities to members of the community through four separate internship programs in News, Public Relations, Music and the Detroit Radio Information Service (DRIS).

During the reporting period, the News department provided opportunities for 32 interns; the Public Relations department provided opportunities for 6 interns; the Music department provided opportunities for 2 interns; and DRIS provided opportunities for 8 interns.

--Participate in at least four events or programs relating to career opportunities in broadcasting sponsored by educational institutions.

08/16/07 - Life Directions (Detroit) Station tour for students

09/12/07 - Wayne State University Student Organization Fair (Detroit) Information table for WSU students interested in internships

02/19/08 - Cub Scout Troupe #321 (Farmington Hills) Station tour for scouts

02/28/08 - News Program Director Jerome Vaughn participated in media panel at Youthville (Detroit)

03/28/08 - Cub Scout Troupe #1909 (Eastpointe) Station tour for scouts

04/05/08 - Young Leaders Initiative (Detroit) Station tour for students

04/18/08 - Mark Twain Elementary School (Detroit) Station tour for students

05/15/08 - Lawton School (Southfield) Station tour for students

05/21/08 - Society of Professional Journalists – Detroit Chapter talk about diversity in the newsroom held at WDET Studios, featuring Alicia Nails from Wayne State’s Journalism Institute for Media Diversity and Vanessa Denha-Garmo from the Chaldean News discussing issues such as the need for diversity in journalistic endeavors, the continued importance of minority publications, and skills young minority journalists need to find a job.

--Co-Sponsor at least one job fair with an organization in the business and professional community whose membership includes substantial participation of women and minorities:

10/09/07 – Co-Sponsored Michigan Association of Broadcasters and MAB Foundation job fair at Specs Howard School of Broadcast Arts (Southfield)

03/10/08 – Co-Sponsored Michigan Association of Broadcasters and MAB Foundation job fair at MAB conference (Grand Rapids)

--Participation in at least four job fairs by station personnel who have substantial responsibility for hiring decisions:

10/09/07 – General Manager Allen Mazurek participated in MAB job fair at Specs Howard School of Broadcast Arts (Southfield)

10/25/07 - News/Program Director Jerome Vaughn participated in University of Missouri Journalism Fair in Columbia, Missouri

03/10/08 – News/Program Director Jerome Vaughn and Station Manager Tim Hygh participated in MAB job fair at MAB conference (Grand Rapids)

03/29/08 – Station Manager Tim Hygh participated in CMU School of Broadcasting and Cinematic Arts Job Fair (Mt. Pleasant)